



A "Good Reid" is a monthly newsletter from Topper Reid to ministers in the network. It contains bits of helpful information that will be useful to you as you creatively work to build the Kingdom.

## Check out these web sites:

[www.ceoexpress.com](http://www.ceoexpress.com)

[www.trendwatching.com](http://www.trendwatching.com)

[www.fedstats.gov](http://www.fedstats.gov)

## The Battle for Our Children Continues...

Children spend more time playing video games these days than watching TV. Eighth graders lead the way in time spent playing video games-boys average 23 hours per week and girls 12 hours (gamewinners.com April 02, 2004). Violent video games may lead our children's behavior to become more aggressive in three ways: 1) the games are highly engaging and interactive 2) the games reward violent behavior, and 3) children repeat this behavior over and over as they play. "Playing a lot of violent video games is related to having more aggressive thoughts, feelings, and behaviors" (Anderson & Bushman, 2001 / [psychologymatters.org](http://psychologymatters.org)). On top of this, American parents spend only 38.5 minutes per week in meaningful conversation with their children (The Un-TV Page: October 2004, Mary G. Burke, M.D.).

## "Great Quotes"

If you are like me, you are always looking for just the right quote to illustrate a point in a presentation. The book, *The Essential Vince Lombardi: Words & Wisdom to Motivate, Inspire, and Win* by Vince Lombardi is a gold mine for quotes of the late great football coach Vince Lombardi. There is a quote I use to help people see the real benefit that comes from making a commitment to creating a new adult Bible class. As you know, creating new adult Bible classes is a key to reaching people for Christ. It is a vital part of our evangelistic efforts. Creating new classes is one of "the" most difficult tasks to execute; it will also bring great rewards as new people are reached, the quality of ministry in each class is improved and new people accept Christ as their Savior. Here's the quote, "We have to be hard sometimes to get the most out of our people, out of ourselves, and what sometimes can appear to be a cruel move at the moment can turn out to be a blessing in the long run, for the man, for yourself, and for your organization." Many Christians equate "splitting" their class as a bad experience and fail to see what the outcome can bring. This experience pushes people out of their comfort zones, and is hard for them, but the Kingdom results speak for themselves.

## Tips.....

### Multiple Sunday School/Worship Hours

#### Several things to consider....

- 1) Decide on the absolute best time schedule for your church. What schedule will your people respond to best?
- 2) Take the time to create the best foundation for future growth to occur. Don't get in a hurry: bathe your plans in prayer and give your church plenty of time in the planning process. Intentionally create a balance in your attendance for all hours. The worst-case scenario: one hour outgrows the other/s and another reorganization has to occur.
- 3) Determine if one hour will be more popular and better attended. If so, then over populate the less popular hour with more classes and people. The popular hour/s will catch up over a period of time and come into balance. You may have to place some of your stronger teachers at the less popular hour to attract people.
- 4) Offer a Bible study class for every person at each hour. Exceptions to this rule: College, Singles or if you are in a flip-flop schedule.
- 5) Follow a set **start** and **ending time** for worship and Bible study. Don't run overtime in worship.....it could cause serious volunteer problems in the Preschool and Children's areas in Bible study. An ideal schedule for three sessions is one hour for worship and Bible study and a 15-minute transition time. If you are in a "flip-flop" or a two session schedule, one hour 15-minute sessions, with a 15-minute transition time is ideal.

Check out our website at [www.mgandassociates.com](http://www.mgandassociates.com) !